

Get a head start on your future.

YELL is a one-of-a-kind program that will help you develop the entrepreneurial skills to take on life after graduation, no matter what career path you choose to take.



Take **YELL Canada's Entrepreneurship 12** class offered in your school district!

Accelerated Learning



- Learn from success and failure stories, as told by local leaders, YELL alumni and other guest speakers.
- Learn about design thinking, resiliency training, marketing, financial projections, customer discovery, Business Model Canvas, and more.



Industry Exploration

- Local companies and maker labs allow students to experience the world beyond the classroom and explore different career options.
- Learn about new technologies, unique office spaces and hear from industry professionals.

Business Incubator



- Put theory into practice and create your own ventures to learn solution based thinking.
- Take an idea and learn how to test assumptions, pivot your ideas based on what you've learned, and ultimately prove and validate your business concept.



Venture Challenge

- Build a business idea and develop the skills of working effectively as a team
- Gain the self confidence in presenting your ideas.
- Work with a local mentor who guides your group into the regional and provincial challenge.



YELL students have a chance to earn scholarships, prizes, and are eligible to receive university credit at our partnered post-secondary institutions upon program completion.

Chat with your school's course/career counsellor or email us at info@yellcanada.org for more information.

Prepare your students for a successful future.

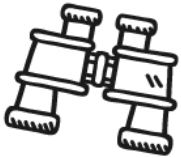


YELL works with educators to deliver experiential programs that help students develop the skills and attitudes they need for life after high school.



Real World experiences.

Through engaging teachers and our community of inspiring entrepreneurs and community business leaders, our students will learn dynamic content that they wouldn't normally get in a traditional class. They'll develop practical skills that will help them navigate their path after high school.



Beyond the classroom walls.

YELL encourages students to explore the world beyond the classroom! Each class will experience group projects with students from diverse backgrounds, hear from business leaders and attend inspiring events. We also encourage them to investigate global challenges through the UN Sustainable Development Goals.



Let us do the heavy lifting!

We'll provide you with peer-support, course curriculum, lesson plans, slide decks and workbooks. We'll also support you by scheduling all the speakers and mentors and coordinating events so that you can focus on your students.



Through YELL's programs, youth develop 21st Century Skills, such as critical thinking, empathetic communication and problem solving in creative and collaborative ways.

**If you're interested in bringing YELL into your classroom, we'd love to chat with you!
Email us at info@yellcanada.org.**